Lionel Merz

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in LinkedIn   GitHub

EDUCATION

Technical University of Munich (TUM)   **Munich, Germany**
B.Sc. in Management & Technology, English degree program   10/2020 – 09/2025
- Business Administration, specializing in Computer Science ("TUM-BWL")
- Final thesis topic: GDPR's Role in Regulating Large Language Models (Grade: 1.0)

Aarhus University   **Herning, Denmark**
Exchange Semester – 7th semester   08/2023 – 01/2024
- Fall semester at Campus Herning: Department of Business Development and Technology
- Courses in International Business, Project Management and Team Leadership, and Web Development

School of Engineering, Technical University of Munich   **Munich, Germany**
Orientational Semester in STEM ("studium MINT")   04/2020 – 09/2020

Feodor-Lynen-Gymnasium Planegg   **Planegg, Germany**
Higher Education Entrance Certificate ("Abitur")   09/2011 – 06/2019

PROFESSIONAL EXPERIENCE

Porsche Consulting GmbH   **Munich, Germany**
Student Project with TUM   09/2022 – 12/2022
- Full-time work in automotive consulting, team work as part of a study project at TUM (Chair of Corporate Management) with German and European scope
- Development of a practical concept for reverse (closed-loop) logistics operations in the automotive industry
- Presentation of researched potential, independently prepared regulation and impact of reverse logistics as a sellable product to clients

KPMG AG   **Munich, Germany**
Intern in Auditing & Attestation Department   03/2022 – 06/2022
- Reviewing financial statements before their publication and auditing firm activities
- Received offer to join the KPMGnext programme for remarkable internship performance

PDFlib GmbH   **Munich, Germany**
Working Student   08/2021 – 10/2021 and 03/2021 – 04/2021
- Technical and Marketing Assistant responsible for (Google) ads and analytics, monitoring sales impact
- Bilingual content management of company website (TYPO3, English/German), including independent preparation and release of new pages and content, and translation of technical documents

EXTRACURRICULAR ACTIVITY

Technical University of Munich   **Munich, Germany**
Buddy for freshmen at TUM School of Management   09/2022 – 03/2023
   Helping freshmen by being the main contact person in their first year of studies

CDTM Impact Innovation Labs   **Munich, Germany**
Workshop participant   03/2024
- 2-week in-person workshop led by senior CDTM members
- Practiced startup pitching and basics in product design/market development in small teams

ADDITIONAL INFORMATION/SKILLS

Languages: German (*native*), English (*fluent, certified for CEFR level C2*), Spanish (*basic*)
Skills: MS Office knowledge including Excel (*TUM basic certificate*)
Programming: Basic experience in Python, R, JavaScript/Node.js, Java, PHP/HTML/CSS;
                   TUM courses such as *Intro to Operating Systems* (C language basics)
IT knowledge: Proficiency in accompanying software (Bash/Zsh, CLI Linux), collaborative tools like Git and GitHub;
                   Familiar with and used to best practices like writing clear documentation, commit messages etc.
Reading now: The Startup CTO's Handbook (Zach Goldberg),
                   How to Avoid a Climate Disaster (Bill Gates)

Munich, January 23, 2026